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Jax dealer to distribute inflatable lights

John Snow

A Jacksonville company has earned exclusive manufacturing and distribution rights on two continents for a new inflatable light tower technology.

Prism Consulting Services Inc. will provide the Emergency Inflatable Light to the United States, Africa, Canada and Mexico. When inflated, the light is a 15-foot-tall cylinder of synthetic fabric with a high-powered light inside. It illuminates up to 5,000 square yards.

The technology was recently used at a Jacksonville Beach festival, where it impressed local officials.

"I can certainly see applications for this product in our business," said Chuck Jerris, general manager of the Jacksonville Airport Authority. "Its fast deployment, coupled with the fact that it can be moved around without a power source, is perfect for locations such as ours that cover a large area."

Abroad, the light has already been used by railway systems, in airport emergencies, and by militaries, mining operations, manufacturers, and fire and police services, Prism officials said.